

# 2023 FILIPINO FIESTA OF SACRAMENTO

## Sponsorship Package

June 4, 2023

Jose Rizal Community Center  
7320 Florin Mall Drive  
Sacramento, CA 95823

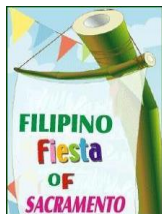


Brought to you by:  
Filipino Fiesta of Sacramento  
P.O. Box 293450  
Sacramento, CA 95829

## Core Member Organizations

Filipino Community of Sacramento & Vicinity, Inc.  
Filipino Women's Club of Sacramento  
Pacific Rim Heritage Foundation  
Sinag-tala Filipino Theater and Performing Arts Association  
The Ilocano Foundation of California  
Philippine National Day Association

[www.sacramentofiesta.org](http://www.sacramentofiesta.org)



**Sunday, June 4, 2023**

10:00 AM to 5:00 PM

**Rizal Community Center**

**7320 Florin Mall Drive**

**Sacramento, CA 95823**

**Filipino Fiesta of Sacramento**

**“A CELEBRATION OF COMMUNITY, UNITY,  
AND CULTURE”**

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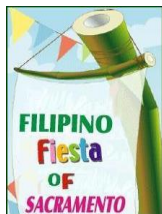
## **Sponsorship Benefit Package**

### **Platinum Sponsor - \$ 5,000**

- Your company name and logo will appear as the Main Sponsor on Chime TV, and social media like the FFS Facebook page, TikTok, Instagram, FFS website, and on a local newspaper (if the application is submitted before May 1, 2023).
- Your company advertisement will be featured on the **full page outside the back cover** of the Fiesta Souvenir Program
- Your company name and logo will appear as the Main sponsor on all promotional materials such as posters, flyers, postcards, and newspaper media.
- Display the company **banner on the Main Stage**.
- Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta's website, and Facebook for **one year**. The FFS website is linked to our core member organizations' audience.
- Your company can have the Naming rights for the **Main Entertainment Stage**.
- Acknowledgement will be included in the Fiesta program
- Recognize in the Programme at the Main Stage during the Opening Ceremony.
- Provide one 10' x 10' booth with 2 chairs and one table.
- **Four (4)** representatives from the corporate sponsors will be invited to the VIP Reception during the fiesta.

**Notes:** Details on submission formats will be provided on separate contract documents.

(FFS is a 501 c3 organization whose mission is to promote and preserve the Filipino American rich cultural heritage through various educational, civic, historical, and cultural activities at the annual celebration. FFS fosters teamwork and cooperation among the various organizations, provides opportunities for the youth to develop and showcase their talents, and promotes good relations among diverse cultural groups. Six main organizations comprise the Steering Committee).



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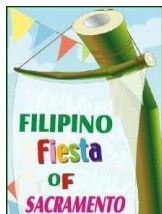
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### **Gold Sponsor - \$ 4,000**

- Your company name and logo will appear as the **Gold Sponsor** on Chime TV, and social media like the FFS Facebook page, TikTok, Instagram, FFS website, and on a local newspaper (if the application is submitted before May 1, 2023).
- Your company advertisement will be featured on the **full page inside the front cover** of the Fiesta Souvenir Program
- Your company name and logo will appear as the **Gold Sponsor** on all promotional materials such as posters, flyers, postcards, and newspaper media.
- Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta's website, and Facebook for **six months**. The FFS website is linked to our core member organizations' audience.
- Your company can have the Naming rights for the **Amphitheater Stage**.
- Acknowledgement will be included in the Fiesta program
- Recognize in the Programme at the Main Stage during the Opening Ceremony.
- Provide one 10' x 10' booth with 2 chairs and one table.
- **Three (3)** representatives from the corporate sponsors will be invited to the VIP Reception during the fiesta.

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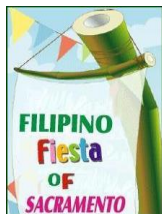
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### **Silver Sponsor - \$ 3,000**

- Your company name and logo will appear as the **Silver Sponsor** on Chime TV, and social media like the FFS Facebook page, TikTok, Instagram, FFS website, and on a local newspaper (if the application is submitted before May 1, 2023).
- Your company advertisement will be featured on the **full page inside the back cover** of the Fiesta Souvenir Program
- Your company name and logo will appear as the **Silver Sponsor** on all promotional materials such as posters, flyers, postcards, and newspaper media.
- Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta's website, and Facebook for **four months**. The FFS website is linked to our core member organizations' audience.
- Acknowledgement will be included in the Fiesta program
- Recognize in the Programme at the Main Stage during the Opening Ceremony.
- Provide one 10' x 10' booth with 2 chairs and one table.
- **Two (2)** representatives from the corporate sponsors will be invited to the VIP Reception during the fiesta.

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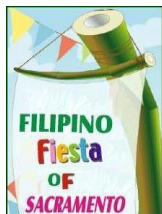
### **Bronze Sponsor - \$ 1,500**

- Your company name and logo will appear as the **Bronze Sponsor** on Chime TV, and social media like the FFS Facebook page, TikTok, Instagram, FFS website, and on a local newspaper (if the application is submitted before May 1, 2023).
- Your company advertisement will be featured on the **full page inside** the Fiesta Souvenir Program
- Your company name and logo will appear as the **Bronze Sponsor** on all promotional materials such as posters, flyers, postcards, and newspaper media.
- Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta's website, and Facebook for **two months**. The FFS website is linked to our core member organizations' audience.
- Acknowledgement will be included in the Fiesta program
- Recognize in the Programme at the Main Stage during the Opening Ceremony.
- Provide one 10' x 10' booth with 2 chairs and one table.
- **Two (2)** representatives from the corporate sponsors will be invited to the VIP Reception during the fiesta.

**Notes:** Details on submission formats will be provided on separate contract documents.

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Please contact us if you have any concerns, and/or questions.

### **Jinky Dolar**

Vice President of Filipino Fiesta of Sacramento

FFS Sponsor Committee Chair

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[jdolar@solskenpr.com](mailto:jdolar@solskenpr.com)

### **Lilia Rivera**

Advisor of Filipino Fiesta of Sacramento

FFS Sponsor Committee Co-Chair

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### **Murray Navarro**

President of Filipino Fiesta of Sacramento

Overall Chairman of FFS 2023

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