

2019 FILIPINO FIESTA OF SACRAMENTO

Sponsorship Package

June 2, 2019
Jose Rizal Community Center
7320 Florin Mall Drive
Sacramento, CA 95823



Brought to you by:
Filipino Fiesta of Sacramento
P.O. Box 293450
Sacramento, CA 95829

Core Member Organizations:

Filipino Community of Sacramento & Vicinity, Inc.
Filipino Women's Club of Sacramento
Fil-Am Chamber of Commerce of Sacramento
Pacific Rim Heritage Foundation
Sinag-tala Filipino Theater and Performing Arts Association
The Ilocano Foundation of California
Philippine National Day Association

www.sacramentofiesta.org



Sunday, June 2, 2019
10:00 AM TO 5:00 PM
Jose Rizal Community Center
7320 Florin Mall Drive
Sacramento, CA 95823

Filipino Fiesta of Sacramento

***“A Celebration of Community, Unity and
and Culture”***

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P.O Box 293450
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Platinum Sponsor - \$ 5000 or more

- Your company name and logo will appear as the Main Sponsor on all television and radio ads depending on available media partners
- Your company advertisement will be featured in the full page outside back cover of the Fiesta Souvenir Program
- Your company name and logo will appear as the Main Sponsor on all the promotional campaign materials such as posters, flyers, postcards and newspaper media
- **Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta website for a year.** The FFS website is linked to our core member organizations' audience.
- Your company name and logo will be included in the Filipino Fiesta Facebook as Main Sponsor
- A 10' x 10' booth with a table and two chairs will be provided at the event for your marketing activities
- Display of company banner on the Main Stage
- Acknowledgement during the Fiesta program
- FFS can include you in the program to make a presentation about your company
- Your company can have the Naming Rights for the Main Entertainment Stage
- FFS can partner with your in your outreach activities upon request
- Your company can work with FFS to customize your sponsorship

Note:

Details on submission formats will be provided on a separate contract document. Two (2) representatives from the corporate sponsors are invited to the VIP Reception during the Fiesta.

(FFS is a 501 c3 organization whose mission is to promote and preserve the Filipino-American rich cultural heritage through various educational, civic, historical and cultural activities at the annual Filipino Fiesta celebration. FFS fosters teamwork and cooperation among the various organizations, provide opportunities for the youth to develop and showcase their talents, and to promote good relations among the diverse cultural groups. Six major Filipino organizations comprise the Steering Committee).



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Gold Sponsor - \$ 3000

- Your company name and logo will appear as the Gold Sponsor on all television and radio ads depending on available media partners.
- Your company advertisement will be featured in the full page inside back cover of the Fiesta Souvenir Program
- Your company name and logo will appear as the Gold Sponsor on all the promotional campaign materials such as posters, flyers, postcards and newspaper media.
- **Your company name and logo with a hyperlink to your website will be on the Filipino website for six months. The FFS website is linked to our core member organizations’ audience.**
- A 10’ x 10’ booth with a table and two chairs will be provided at the event for your marketing activities.
- Acknowledgement during the Fiesta program.
- FFS can include you in the program to make a 10 minute presentation about your company.
- FFS can partner with your company in your outreach activities.

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Silver Sponsor - \$ 2500

- Your company name and logo will appear as the Silver Sponsor on all television and radio ads depending on available media partners.
- Your company advertisement will be featured in the full page inside the Fiesta Souvenir Program.
- Your company name and logo will appear as the Silver Sponsor on all the promotional campaign materials such as posters, flyers, postcards and newspaper media.
- **Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta website for four months.** The FFS website is linked to our core member organizations' audience.
- A 10' x 10' booth with a table and two chairs will be provided at the event for your marketing activities.
- Acknowledgement during the Fiesta program.
- Your company can make a presentation at general community events and membership meetings.

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Bronze - \$ 1000

- Your company name and logo will appear as the Bronze Sponsor on all television and radio ads depending on available media partners.
- Your company advertisement will be featured in the full page inside the Fiesta Souvenir Program.
- Your company name and logo will appear as the Bronze Sponsor on all the promotional campaign materials such as posters, flyers, postcards and newspaper media.
- **Your company name and logo with a hyperlink to your website will be on the Filipino Fiesta website for four months.** The FFS website is linked to our core member organizations' audience.
- Your company name and logo will be included in the Filipino Fiesta Facebook as Bronze Sponsor.
- A 10' x 10' booth with a table and two chairs will be provided at the event for your marketing activities.
- Acknowledgement during the Fiesta program.

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